



The Brant Foundation
ART STUDY CENTER

THE BRANT FOUNDATION ART STUDY CENTER WITH THE SUPPORT OF TORY BURCH HOSTS A ROB PRUITT INSPIRED FREE ARTS DAY

SEPTEMBER 26th, 2015

September 17, 2015, Greenwich, CT—The Brant Foundation Art Study Center is pleased to announce the second annual Free Arts Day at The Brant Foundation. On Saturday, Sept 26, 2015, children from New York's Department of Homeless Services will travel to Greenwich, CT for a day of art-making hosted by The Brant Foundation and supported by Tory Burch. The program is part of Free Art NYC's Free Art Days initiative to combat the negative effects of poverty through the positive effects of arts education and mentoring. As studies continuously reveal, children involved in the arts are more likely to attend college, retain employment, and maintain meaningful personal relationships.

Come the 26th, 100 children ages 6-13 will depart New York City shelters and travel to Connecticut. Upon arrival at The Brant Foundation, children will be greeted by artist Rob Pruitt whose exhibition *Rob Pruitt 50th Birthday Bash* is currently on view. Each child will be paired with an adult mentor, and together will take intimate tours of the exhibition and partake in various art-making activities inspired by Rob Pruitt's colorful and dynamic oeuvre. Planned activities include creating glitter pandas inspired by Pruitt's iconic Panda series, splatter painting Marilyn Monroe posters in the vein of his Ikea projects, and creating their own version of his Smiley Face paintings on Free Arts tote bags.

The Brant Foundation is delighted to once again host this Free Arts Day after the success of their Dan Colen inspired day last fall. They are honored to continue their partnership with Free Arts NYC - an organization that shares their same belief in the power of the arts to affect positive change. Tory Burch is proud to support the missions of both Free Arts NYC and The Brant Foundation. This will be the second time the company has participated in a Free Arts NYC event; they previously hosted a special Winter Wonderland edition of Free Arts Day at their Manhattan headquarters.

About Free Arts NYC

Free Arts NYC provides underserved children and families with a unique combination of educational arts and mentoring programs that help them to foster the self-confidence and resiliency needed to realize their fullest potential. Founded in 1997, Free Arts NYC has now touched the lives of over 31,000 at-risk children and parents, offering them high-quality art making experiences while paired with positive adult role models. The families we serve come from under-resourced urban communities and are referred by one of our over 40 partner agencies, which include schools, community centers, housing facilities, and shelters.

About the Brant Foundation Art Study Center:

The Brant Foundation Art Study Center has a mission to promote education and appreciation of contemporary art and design, by making works available to institutions and individuals for scholarly study and examination. The Brant Foundation Art Study Center presents long-term exhibitions, curated primarily from the collection. The collection is remarkable in that scores of artists are represented in depth, including works from the earliest period of their practice through their most recent works. Currently, The Brant Foundation, Inc., established in 1996, lends works to more than a dozen exhibitions per year. The Brant



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Foundation Art Study Center, is located at 941 North Street, Greenwich, Connecticut, and is open Monday through Friday by appointment only. To schedule an appointment, please email: info@brantfoundation.org.

About Tory Burch:

Tory Burch is an American lifestyle brand that embodies the personal style and sensibility of its Chairman, CEO and Designer, Tory Burch. Launched in February 2004, the collection includes ready-to-wear, shoes, handbags, accessories, watches, home and beauty. There are more than 160 Tory Burch boutiques across North America, Europe, the Middle East, Latin America and Asia, and the brand is available at over 3,000 department and specialty stores worldwide and toryburch.com.

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